



Hollywood Fall Carnival Committee
6657 Sunset Blvd, Hollywood, CA 90028
T: (323) 462-6311 F: (323) 462-0113
www.blessedsacramenthollywood.org/carnival

July 2010

Dear Friend,

Thank you for your past support! Because of you the Blessed Sacrament Fall Carnival continues to be the Hollywood area's premier community festival. This year we are expecting more than 25,000 people to visit the Hollywood Fall Carnival on October 15 – 17 at Blessed Sacrament Parish on Sunset Boulevard. This three-day event is filled with fun, food, entertainment and a highly motivated consumer audience. We hope your company will join us again and become an even more active and visible part of the Hollywood tradition.

As you already know, Hollywood's families, neighbors, businesses, and friends have supported this carnival since 1953 and it is Hollywood's premiere and oldest carnival. Adults come every evening to hear top international entertainers such as Graciela Beltran (La Reina del Pueblo), Rogelio Martinez, and Ulises Quintero. Families with children come to play arcade games and ride more than 30 carnival rides. They all come for the international food court cuisine and the \$5,000 grand prize raffle. Many stay until midnight on Friday and Saturday. This event gives your company an opportunity to reach a captive and very receptive audience by becoming a 2010 Fall Carnival Sponsor.

Please consider becoming a Ride Sponsor and take advantage of having your company's name and message at the entrance of one of our 18 rides. We are offering this sponsorship for \$1,500. As a Ride Sponsor, your company name/logo/website will be displayed prominently at the designated ride. In addition, you will have the opportunity to send a representative to the ride to meet attendees or hand out promotional material. You will also receive a quarter-page ad in the media guide and have your company name listed on our website and master donor board. If you wish, we will also list the name of a company representative as a member of the carnival committee.

There are many other sponsorship opportunities available ranging from \$1,000 to \$5,000. If the Ride Sponsorship doesn't fit your needs, please take a moment to review the attached 2010 Sponsor Rate sheet to find a sponsorship that suits you.

This year marks the 57th Annual Hollywood Fall Carnival produced by a volunteer committee of Blessed Sacrament parishioners and supporters. For more than 100 years Blessed Sacrament has been a vital part of the Hollywood community and the Fall Carnival is a gathering place for the entire neighborhood.

We consider our carnival a community service and celebration. The proceeds of the carnival benefit the Blessed Sacrament School K-8 children and the Center for Social Services. Last year we raised more than \$78,000 to support and strengthen these causes. The School was able to award more than 20 scholarships to needy and deserving families. The Center for Social Services was able to continue to provide showers, clothing, meals, and job placement services 365 days a year to more than 3,000 homeless men and women. Thus your sponsorship will not only raise your company's visibility but it will contribute to improving the educational opportunities provided to many underserved children and help enhance the quality of life for many unfortunate in Hollywood.

Thank you for your consideration. Renee Smith will contact you on my behalf in the next days to answer any questions you may have. We look forward to your involvement with the 2010 Hollywood Fall Carnival.

Sincerely,

Valerie Milano
Carnival Chair