



Hollywood Fall Carnival Committee
6657 Sunset Blvd., Hollywood, CA 90028
T: (323) 462-6311 F: (323) 462-0113
www.blessedsacramenthollywood.org/carnival

July, 2010

Dear Friend:

This year more than 25,000 people will visit the 57th Hollywood Fall Carnival on October 15-17, 2010 at Blessed Sacrament Parish on Sunset Boulevard. This three-day event is filled with fun, food, entertainment and a highly motivated consumer audience. We are writing to invite you to become an active and visible part of this Hollywood tradition.

Hollywood's families, neighbors, businesses and friends have supported this carnival since 1953, and it is Hollywood's premier and oldest carnival. Adults come every evening to hear top international entertainers such as Graciela Beltran (La Reina del Pueblo), Rogelio Martinez and Ulises Quintero. Families with children come to play arcade games and ride more than 15 carnival rides. They all come for the international food court cuisine and the \$5,000 grand prize raffle. Many stay until midnight on Friday and Saturday. Becoming a 2010 Fall Carnival Sponsor can give you an opportunity to reach a captive and very receptive audience.

We need your help and would like to request your participation by donating products from your business or by consider becoming a Sponsor of the Carnival. As a Sponsor your company's name, logo and message will have various recognition opportunities that are listed on the attached business sponsorship form.

The proceeds from the carnival benefit the Blessed Sacrament School K-8 children and the Center for Social Services. In addition, funds this year will also go towards providing support to the underserved so that they may participate in our new preschool that opened in February of this year. The Preschool was designed to help children flourish in a program that capitalizes on their natural curiosity and desire to learn. Children are nurtured, encouraged to explore, to have fun and gain a lifelong love of learning that will provide a solid foundation for them to enter Blessed Sacrament's K-8 academic program. Open to children three-to five years old, the preschool has a low student to teacher ratio and is located on the historic Blessed Sacrament campus.

Last year we raised more than \$80,000 to support and strengthen these causes. The school was able to award scholarships to needy and deserving families. The Center for Social Services was able to continue to provide showers, clothing, meals and job placement services 365 days a year to thousands of homeless men and women. Thus, your sponsorship will not only raise your company's visibility, but it will contribute to improving the educational opportunities provided to many underserved children and help enhance the quality of life for many of the less fortunate in Hollywood.

Thank you for your consideration. We look forward to your involvement with the 2010 Hollywood Fall Carnival.

Sincerely,

Valerie Milano
Carnival Chair